



German Federal Association
for eMobility

APPLICATION FOR MEMBERSHIP BUSINESS



Elektromobilität
auf Basis
**Erneuerbarer
Energien**
voranbringen.

Promotion of
electromobility
using renewable
energies.

Marktumfeld
für emissionsarme
Antriebskonzepte
stärken.

Strengthening the
market environment
for low-emission
drive concepts.

German Federal Association for eMobility

The German Federal Association for eMobility is an association of companies, institutions, scientists and users from the field of new mobility, which is committed to converting the entire range of mobility in Germany and Europe, as well as internationally to electromobility based on renewable energies. The BEM supports an economically viable green economy – taking into account climate and environmental protection aspects – that secures jobs, value creation and prosperity.

The BEM's tasks include improving the legal and social framework conditions for the expansion of electromobility as a forward-looking transport concept, the active networking of economic players for the development of intermodal mobility solutions and the implementation of more equal opportunities in the transition to low-emission drive concepts. In order to achieve these goals, the BEM connects stakeholders from business, politics, science and the media to promote public awareness and acceptance of eMobility and advocate the necessary infrastructural changes in order to promote the systemic transformation across all sectors. The association works across party and societal boundaries with other national, European and international associations and organisations. The association is committed to fair competition in the electromobility market.

The electromobility sector will be one of the strong growing industries, not only in terms of creating and maintaining jobs. It is essential to face the challenges of the new mobility together in order to ensure a sustainable upturn in the entire market environment. This task requires active participation of the most innovative companies from Germany and Europe, strong personalities and the co-operative interaction of all stakeholders from science, research, business, politics, the media, associations and institutions, as well as the commitment of every single citizen who wants to work for New Mobility.

»Involving our members in the various BEM campaigns, trade fair events, publications and projects is therefore an important task in our day-to-day political business. In addition, we ensure that our members are optimally networked with each other in order to develop new collaborations and business models across industry boundaries for a contemporary, visible New Mobility.«



Arguments in favour of membership of the German Federal Association for eMobility (BEM)

The Federal eMobility Association networks all stakeholders from science and research, business, politics and the media, promotes public awareness of electric mobility through numerous events and activities and advocates the necessary infrastructural changes. Membership of the BEM offers companies, organisations and experts an ideal platform to become actively involved in the electromobility sector, exert influence and benefit from an extensive network and unique advantages.

1. Political influence and regulation

Relevance: Electromobility is at the centre of political discussions and regulatory requirements. Members of the BEM have direct access to political decision-makers and can play an active role in shaping the framework conditions.

- Participation in parliamentary dialogues in the Bundestag
Members have the opportunity to represent the interests of the industry in dialogue with political decision-makers and to address regulatory challenges directly.

- Participation in special commissions and task forces
The BEM organises specialised working groups that focus on current political issues and develop targeted recommendations for action.

- Influencing regulatory policy

By participating in working groups, special commissions or other formats, members can contribute directly to the development of new regulations and help shape recommendations for action to politicians.

- Future role in standardisation committees

Members can be appointed to standardisation committees as representatives of the BEM to help develop standards and guidelines for electromobility.

- Proximity to ministries and authorities

Networking with political decision-makers at regional, federal and EU level

- Early involvement in legislative processes

Members are informed by the BEM in the early stages of legislative initiatives and regulatory processes and can provide input.

2. Network and exchange

Relevance: A strong network is essential in a growing industry such as electromobility. The BEM offers access to an exclusive network of experts, companies and institutions.

- Access to the BEM network

Members benefit from a broad network of electromobility players, from start-ups to large companies.

- Mentoring programme

The BEM arranges contacts with experienced industry experts who can act as mentors for new members or start-ups.

- International networking

Country representatives in China, Turkey, Slovenia, Brazil, Chile and other countries give members access to global markets and partners.

- Participation in networking events

The BEM regularly organises events such as the BEM Lounge, which offers an ideal platform for exchange and partnerships.

- Member portal (in planning)

A digital portal is planned to further promote the exchange and networking of members in the future.

3. Public relations and visibility

Relevance: Positioning and perception in the industry are crucial in order to remain visible as a relevant player. The BEM offers numerous opportunities to present yourself to the public.

- Presentation on the BEM website and in publications

Members are presented on the website, in the image brochure and on exhibition walls and handouts.

- Publication options

Suitable articles can be published in the BEM newsletter and on social media platforms such as LinkedIn.

- Introduction of new members

New members are explicitly introduced in the newsletter and on social media to increase their visibility.

- Cooperation with media partners / discounted advertising conditions

Members receive discounts on adverts in renowned media such as Vision Mobility and supplements in Handelsblatt, FAZ, Zeit, Welt, Tagesspiegel Background, etc.

- Use of the partner logo 'Member of BEM'

- Possibility of inclusion in press releases

4. Fact-based communication and education

Relevance: A fact-based debate is essential in order to sustainably secure the green economy and social acceptance of the energy and mobility transition and to protect against disinformation. This approach complements the BEM's public relations work and educational initiatives and strengthens confidence in a sustainable future.

- Active education

The BEM is actively committed to debunking and combating fake news, half-truths and populist narratives that jeopardise the progress of the green economy and sustainable transformation.

- Fact-based communication

Through press releases, articles, statements and commentaries, the association provides reliable information and thus strengthens an objective and well-founded public debate.

5. Further training and knowledge transfer

Relevance: Electromobility is a dynamic field that requires constant further training. The BEM offers unique platforms for this.

- Access to studies and market analyses

Partially free or discounted access to industry studies, market reports and analyses prepared by BEM or partners.

- Discounted use of the BEM Academy

Members can use BEM Academy training programmes at reduced rates or in some cases free of charge.

- Own training formats (in planning)

In future, members will be able to create, distribute and offer their own training content.

6. Participation in trade fairs and events

Relevance: Trade fairs and events are key platforms for acquiring new customers and partners and strengthening the brand.

- BEM joint stands and discounted trade fair conditions

Members benefit from reduced conditions or free access to trade fairs such as Power2Drive, polisMOBILITY or Automechanika.

- Participation in BEM business delegations

Accompany the BEM to international trade fair formats such as Automechanika in Shanghai and Istanbul, Global Mobility Call in Madrid and others.

- Participation in BEM events

In addition to trade fair participations, the BEM offers other exclusive events such as the BEM Lounge, which provide a platform for dialogue and presentation.

- Host a BEM Lounge

Possibility of organising a BEM Lounge

7. Co-creation and commitment

Relevance: Members can actively shape the future of electromobility and get involved within the BEM.

- Participation and involvement in working groups

Working groups are open to all members free of charge to actively work on electromobility topics.

- Management of working groups

With appropriate consultation and commitment, members can take over the leadership of a working group.

- Participation in committees and think tanks

Once appointed, members have the opportunity to participate in committees and specialised think tanks.

- Initiation of new topics and projects

Possibility of introducing new topics for the BEM working groups or think tanks.

8. Right of co-determination and strategic orientation

Relevance: As a member, you have the opportunity to play an active role in shaping the strategic direction of the association.

- Participation in general meetings

Members have voting rights and can participate directly in decisions on the further development of the association.

- Support from the BEM network

The BEM supports members in projects and regulatory initiatives to help them succeed.

- Involvement in strategic partnerships

Participation in strategic partnerships that the BEM enters into with institutions, companies or other associations.

9. Social transformation and green economy

Relevance: The BEM sees itself not only as a representative of the interests of the electromobility industry, but also as a driver of a holistic transformation. With targeted initiatives, press releases and commentaries, the association makes an active contribution to positive market development by driving forward the green economy and the energy and mobility transition.

- Strategic communication

As described, the BEM uses collaborations as well as press releases, articles and commentaries to sensitise politicians, business and society to the opportunities presented by the transformation.

- Future-orientated focus

Promoting innovation and new business models strengthens the market and supports the sustainable development of the industry.

By becoming a member of the BEM, you position yourself as a central, relevant and networked player in the electromobility industry. You benefit from exclusive advantages, gain visibility and make valuable contacts. At the same time, you actively shape the framework conditions for a sustainable future: Use the opportunities offered by eMobility and sustainability development to master social, economic and ecological challenges - for a liveable and sustainable society.

Please send the completed and signed form via PDF scan or mail to the BEM headquarters in Berlin.

Bundesverband eMobilität
Oranienplatz 5 · D-10999 Berlin

mitgliedschaft@bem-ev.de

Hereby I/we

Company/Institution	<input type="text"/>		
Street/House Number	<input type="text"/>		
Postcode/City	<input type="text"/>	<input type="text"/>	
District Court	<input type="text"/>	<input type="text"/>	
Contact person, position	<input type="text"/>		
Phone	<input type="text"/>		
eMail / Homepage	<input type="text"/>	<input type="text"/>	

Please remind, that information relevant to your membership (invitation to the general meeting, bills) will be sent via eMail. In Case that the eMail direction or the contact person responsible should change, please inform us timely.

apply for the legally binding admission as a member of the German Federal Association for eMobility.

Recommendation by	<input type="text"/>
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Membership fee

Note: Please tick category and write your annual membership fee in the designated field.

Following the contribution order of the German Federal Association for eMobility a classification should follow as:

Following §3 of the contribution order, the annual membership fee is growing until the achievement of the ceiling of the contribution category about 7,5%.

Category	admission fee one-time	membership fee from - to		membership fee annually
<input type="checkbox"/> Microenterprise Revenue up to 2 Mio. € or less than 10 employees	750 €	1 000 - 2 000 €	>	<input type="text"/>
<input type="checkbox"/> Small enterprise Revenue up to 10 Mio.€ or less than 50 employees	1 250 €	2 000 - 8 000 €	>	<input type="text"/>
<input type="checkbox"/> Medium sized enterprise Revenue up to 50 Mio. € or less than 250 employees	2 500 €	8 000 - 15 000 €	>	<input type="text"/>
<input type="checkbox"/> Large enterprise Revenue more than 50 Mio.€ or more than 250 employees	5 000 €	15 000 - 100 000 €	>	<input type="text"/>
<input type="checkbox"/> Affiliated group Revenue more than 50 Mio.€ or more than 250 employees	10 000 €	ab 100 000 €	>	<input type="text"/>
<input type="checkbox"/> R&D institution, small less than 50 employees	1 500 €	2 000 - 8 000 €	>	<input type="text"/>
<input type="checkbox"/> R&D institution, large more than 50 employees	5 000 €	8 000 - 12 000 €	>	<input type="text"/>

INTERNAL NOTES // PLEASE DO NOT FILL IN

Declaration of consent

- ☐ I agree that the name, logo, contact person, and CEO of our enterprise/institution will be shown in the advertisement- and information brochures, as well as on the BEM homepage www.bem-ev.de
- ☐ The statute and the contribution order of the German Federal Association of eMobility are known to us and we accept these.

Right of withdrawal

- ☐ I am aware that we have the possibility to resign from the application for admission within 14 days in written form

Data protection

- ☐ I agree with the processing of our data in accordance with the legislation.

The data indicated in the membership proposal, which is only necessary for the implementation of the membership, will be collected and stored in accordance with the legislation. Principally the data won't be shared with thirds unless the data protection justifies the sharing or we are legally obligated to do so. You have always the opportunity to revoke your agreement with an effect on the future. In the case of a revoke, your data will be deleted immediately. In case of a Termination of your membership or if the purpose for storing the data omitted your data will be deleted. You got always the opportunity to inform yourself about your data that is stored at our server.

Place / date

Authorized signature / stamp

☐ **SEPA Direct Debit mandate**

Account owner	<input type="text"/>
Credit Institution	<input type="text"/>
IBAN	<input type="text"/>
BIC	<input type="text"/>

- ☐ Herewith we instruct the BEM to directly debit the annual membership contribution and confirm with sending the application that all our information is correct. The direct debit is revocable at any time.

Place / date

Authorized signature / stamp

☐ **Transfer to the following account**

We transfer the admission fee and the membership contribution after receipt of the invoice within 14 days to the following account at GLS Bank: IBAN DE53 4306 0967 1093 8289 00 / BIC GENODEM1GLS.

INTERNAL NOTES // PLEASE DO NOT FILL IN

Annahmeerklärung

Den obigen Antrag auf Mitgliedschaft der / des _____ vom _____
nehmen wir als Bundesverband eMobilität e.V. an.

Das Mitglied erhält die folgende Mitglieds-Nummer _____

Berlin, den _____

(Mitglied des Vorstands)

(Mitglied des Vorstands)

Positioning in the value chain

- ☐ Use
- ☐ Production/System integration
- ☐ Standardisation
- ☐ System development
- ☐ Engineering
- ☐ R&D
- ☐ Other

Technology focuses

- ☐ Vehicle concepts
- ☐ Energy production, -distribution and -transmission
- ☐ Energy storage technology
- ☐ Technical system integration
- ☐ Other

Short description of the products /services

What are your expectations onwards the German Federal Association for eMobility e.V. ?

- ☐ Initiation of development projects
- ☐ Systematic introduction of training- and qualification measures
- ☐ Market-oriented research strategies
- ☐ Representation of interest towards politics, associations, and committees
- ☐ Concentrated PR- and marketing activities
- ☐ Identification and mediation of support options
- ☐ Other

- ☐ **Please inform us about the possibilities of collaborating in the BEM working groups.**

Please send the completed and signed form via PDF scan or mail to the BEM headquarters in Berlin.

Bundesverband eMobilität
Oranienplatz 5 · D-10999 Berlin

mitgliedschaft@bem-ev.de

Contribution rules

§ 1 Foundation

(1) The Bundesverband eMobilität e.V. may levy membership fees in accordance with its statutes. The Executive Board decides on changes to the organisation and collection of membership fees and the use of any surpluses in accordance with the articles of association (§ 6 Para. 1).

(2) The amount of the membership fee is governed by these membership fee regulations of the Bundesverband eMobilität e.V.

(3) The financial year is the calendar year.

§ 2 Contribution obligation

(1) The Association charges its members an annual membership fee in accordance with these membership fee regulations.

(2) The Association shall levy a one-off admission fee from its members in accordance with these membership fee regulations.

§ 3 Contribution categories

(1) The membership fee is charged as a standard fee irrespective of the utilisation of the Association's services. The amount of the membership fee is determined by the member's affiliation to the following fee categories:

Membership fee

Category	Admission fee once	Membership fee annually
Single member, reduced	-	90 €
Single member	-	150 €
Individual sponsoring member	-	from 150 €
Micro-business Turnover < € 2 million or < 10 employees	750 €	1.000 - 2.000 €
Small business Turnover < € 10 million or < 50 employees	1.250 €	2.000 - 8.000 €
Medium business Turnover < € 50 million or < 250 employees	2.500 €	8.000 - 15.000 €
Large company Turnover > € 50 million or > 250 employees	5.000 €	15.000 - 100.000 €
Corporate group Turnover > € 250 million or > 1,000 employees	10.000 €	ab 100.000 €
R&D Institution, small < 50 employees	1.500 €	2.000 - 8.000 €
R&D institution, large > 50 employees	5.000 €	8.000 - 12.000 €
Organisations	-	As per individual agreement
Municipalities, cities, communities up to 50,000 residents	500 €	1.000 €
Municipalities, cities, communities up to 200,000 residents	1.000 €	2.000 €
Municipalities, cities, communities up to 500,000 residents	1.500 €	3.000 €
Municipalities, cities, communities from 500,000 residents	2.000 €	5.000 €

When applying for membership, the member sets the amount of their membership fee for the first year of membership in the category corresponding to the size of their company. In the following years of membership, the membership fee increases automatically by 7.5% each year until the maximum amount of the corresponding category is reached.

(2) Within the framework of co-operation with other associations, the Board of Directors may agree special conditions (only with regard to the amount of member

ship fees, not with regard to voting rights) for memberships of companies that are members of associated associations and are seeking membership of BEM e.V..

(3) As a rule, the basis of assessment and the corresponding tariff shall be determined at the suggestion of the office and otherwise at the discretion of the Executive Board. The member is obliged to provide the Association with the information required to assess the contribution. If the member does not fulfil the obligation to provide information at least two months before the start of the contribution year, the assessment basis may be estimated.

(4) The Executive Board is authorised to adjust the membership fee tariff if circumstances subsequently become known that justify a change in the tariff. In addition, the Executive Board is authorised to waive the membership fee due in part or in full if there is a predominantly negative prospect of recovering the membership fee claim or if the enforcement of the membership fee claim appears to be an unreasonable hardship.

(5) The Executive Board is responsible for determining the amount and due date of the contributions of supporting members. It decides on this by simple majority.

§ 4 Due date and method of payment

(1) Membership fees are calculated from the date of confirmation of membership by the Executive Board. Membership fees are payable 14 days after receipt of the invoice.

(2) The annual membership fee may be paid in one lump sum or quarterly in four equal instalments. The membership fee is due after countersignature and return of the application for membership.

(3) When accepting new members, the collection of the membership fee by direct debit should be agreed where possible. This procedure may be deviated from in justified individual cases.

(4) The member's payment obligations remain unaffected by leaving the association - regardless of the reasons. Fees and contributions already paid will not be refunded.

§ 5 Receivables tracking

(1) The office of the Bundesverband eMobilität e.V. shall be instructed to send reminders for payment of due contributions no later than 1 month after the expiry of the annual payment deadline and subsequently to take all necessary civil law measures to collect the contributions.

(2) The local court at the registered office of the Association shall have jurisdiction for legal disputes arising from the Association's contribution claims against members.

§ 6 Distribution of voting rights

(1) In accordance with Section 14 (4) of the Articles of Association, the number of votes of a member is based on the amount of the membership fee paid. The following distribution of votes is determined:

Membership category	Number of votes
Full individual member	1
Micro-business	2
Small business / institution, small	3
Medium business	4
Large company / institution, large	5
Large company / Institution, groß / from 50.000 € membership fee	6
Group	7
Municipalities, cities, communities up to 50.000 residents	1
Municipalities, cities, communities up to 200.000 residents	2
Municipalities, cities, communities up to 500.000 residents	2
Municipalities, cities, communities from 500.000 residents	3

The voting rights of associations with a membership are determined according to the amount of the contributions paid in accordance with the above-mentioned company membership categories.

§ 7 Effectiveness and validity

(1) The membership fee regulations shall apply from 1 January 2023 by resolution of the General Meeting and shall remain valid in this form until amended by the General Meeting. Status January 2023.

APPLICATION FOR MEMBERSHIP BUSINESS

Join us in actively setting an example for a **New Mobility...!**



- PR & ÖFFENTLICHKEITSARBEIT / KAMPAGNEN
- LANDES-, BUNDES- & EUROPAPOLITIK
- POLITISCHE UND MEDIALE SICHTBARKEIT
- WIRTSCHAFTLICHE AUSRICHTUNG
- GESELLSCHAFTLICHE AKZEPTANZ
- NACHHALTIGKEIT & INNOVATIONEN
- REGIONALE VERORTUNG
- KOOPERATIONEN & PARTNERSCHAFTEN
- ELEKTROMOBILES NETZWERK**

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www.bem-ev.de