



German Federal Association
for eMobility



» Promotion of
electromobility
using **renewable**
energies.

Elektromobilität
auf Basis
Erneuerbarer
Energien
voranbringen.

» Strengthening the
market environment
for low-emission
drive concepts.

Marktumfeld
für emissionsarme
Antriebskonzepte
stärken.

» www.bem-ev.de

INTERNATIONAL REPRESENTATIVES



German Federal Association for eMobility

Bundesverband eMobilität e.V. / BEM
Oranienplatz 5
D-10999 Berlin

0049 30 8638 1874
info@bem-ev.de

Chefredaktion V.i.S.d.P.
Christian Heep
christian.heep@bem-ev.de

Layout, Satz, Grafik, DTP
CYMAGE MEDIA UG / Berlin

Alle Rechte vorbehalten. Nachdruck, auch auszugsweise, nur mit ausdrücklicher, schriftlicher Genehmigung des BEM.

© 2009-2024 Layout www.cymage-media.com
4. Auflage, Stand Juni 2024

Eingetragen in Berlin beim Amtsgericht Charlottenburg im Vereinsregister unter VR 28910 B
Vorstände Christian Heep und Markus Emmert



Dear Readers,

Never before has the economic apparatus tested its processes for environmental compatibility as comprehensively as is currently the case. Almost every day we produce innovations that help us to move forward as humanity and to improve what already exists. In the meantime, many products and solutions have reached market maturity and give us hope for a future that reconciles climate and environmental protection, cost-effectiveness, a fossil-free green economy, social justice, jobs, circular economy, value creation, and prosperity.

In these processes, we are particularly interested in the overall economic context and how we manage to present a proof of concept. Because that is the only way to shape our world as we imagine it for us and our children in the near future. By the middle of the century at the latest, mankind should no longer pollute the climate. Greenhouse gas emissions then have to be avoided as far as possible.

For the reasons mentioned above, we should work together and transnationally to strengthen the green economy and continue to advance an ambitious, rapid energy and mobility transition at all levels in politics, business, and industry. To do this, we need informed and enlightened actors who are able to recognize their options for action and who can thus develop an industrial policy steering effect. At the levels of technology, knowledge, insight and finance, we are able to expand our profitability analysis to include a number of aspects and to make them increasingly post-fossil, clean, quiet, energy- and resource-efficient as well as fair and socially compatible. This systemic transformation process poses major challenges for the international community and its economic actors, for example to rethink things that previously had no connection. In professional circles this means: interoperable systems. Energy with traffic, traffic with data, data with

energy. The digitalization of mobility processes promotes business models and can thus create environmental solutions. The proof has already been provided in real laboratories all over the world: it is feasible and the amortization period for the necessary investments is manageable.

The key to success lies in new partnerships, in leaving old paths.

The key to success lies in new partnerships, in leaving old paths. Electromobility sets the example for the creation of new connections: charging electrical energy instead of filling up with petrol and diesel, sharing instead of

owning, digital instead of analogue, regionally available energy instead of fuel imports, resource efficiency through retrofitting instead of scrapping and much more.

Despite the many global crises that are currently hitting us painfully and are responsible for some setbacks, but at the same time are enormously accelerating the pressure to act, the general spirit of the times and the willingness of those involved tend to look good. In addition, we are fortunate to have the resources needed to accomplish this transformation. The only thing we don't have enough of is time. Therefore, we should never lose sight of the factors of time and action and always give priority to the long-term perspective, even in the face of acute problems.

I think we're the last, or at most the penultimate, generation that can still do it. In any case, it is clear that it is our responsibility to start the processes or to accelerate them as much as possible. With this in mind, I wish us all every success with a quote from Johann Wolfgang von Goethe:

»Knowing is not enough; we must apply. Willing is not enough; we must do.«

Christian Heep
Board Member



BEM-Gemeinschaftsstand auf der Power2Drive 2024 in München

Çetin Çevik, Leiter der int. BEM-Repräsentanzen Mustafa Atik, Show Director Can Berki, Head of Automechanika Istanbul Ceyda Alp Acimis, BEM-Vorstand Christian Heep und Ralph Porschke von Wentronic

The **German Federal Association for eMobility** (Bundesverband eMobilität / BEM) connects all the stakeholders from science and research, economy, politics, and media, promotes the public visibility for emobility through numerous events and inserts for necessary changes in the infrastructure.

We are **building networks** between political, economic and scientific stakeholders.

It is also a task of the BEM to improve the regulatory framework for the rollout of electric mobility as an important and pioneering mobility concept and the implementation of equal opportunities for the change to eMobility.

The branch of eMobility will be a strong growth market not only when it comes to preserve jobs and create new jobs. It is necessary to confront the challenges of the new mobility

together to save a sustainable upsurge in the whole market. These assignments urge active participation of the most innovative enterprises, strong personalities, and the cooperative collaborating of all stakeholders from science, research, economy, politics, media, the associations, and institutions, as well as the engagement of every citizen who likes to engage for the new mobility.

A BEM membership combines the social, economical, and ecological challenges with the opportunities of electric mobility and sustainable developments and establishes those in society.



OBJECTIVES

- Represent BEM member companies and their interests internationally.
- Spread and position the concept of a sustainable New Mobility.
- Open up new business opportunities / markets for member companies.
- Broaden the association’s portfolio, to strengthen internationalization and media presence.
- Strengthen and further develop the industry in general, to support networks.

- PUBLIC RELATIONS / CAMPAIGNS
 - NATIONAL & INTERNATIONAL LEGISLATION
 - POLITICAL & MEDIA-RELATED VISIBILITY
 - ECONOMIC ORIENTATION
 - SOCIETAL ACCEPTANCE
 - SUSTAINABILITY & INNOVATIONS
 - REGIONAL ORIENTATION
 - COOPERATIONS & PARTNERSHIPS
- ELECTRIC MOBILITY NETWORK**





POLITICAL & MEDIA-RELATED VISIBILITY



<p>MORE THAN 30+ k SOCIAL MEDIA CONTACTS</p>	<p>FACEBOOK PAGE WITH MORE THAN 4.000 FOLLOWERS</p>	<p>20+ ISSUES BEM MAGAZINE „NEW MOBILITY“</p>	<p>1.750+ ARTICLES, COMMENTS, STATEMENTS AND INTERVIEWS</p>
<p>15+ SUCCESSFUL YEARS</p>	<p>4.500+ LINKEDIN FOLLOWERS</p>	<p>8,5+ m VIEWS OF THE BEM WEBPAGE</p>	<p>BEM-NEWSLETTER WITH 6.000+ RECIPIENTS www.bem-ev.de/newsletter</p>



BEM WORKING GROUPS

<p>19 WORKING GROUPS</p>	<p>80-90% OF THE RELEVANT MARKET PLAYERS IN GERMANY / EUROPE</p>	<p>1.850+ PARTICIPANTS</p>	<p>300+ MEETINGS</p>
-------------------------------------	---	---------------------------------------	---------------------------------

With the growing importance of electromobility, the need for professional exchange has grown. The association currently has 19 working groups that regularly deal with the various aspects of eMobility. These include questions of charging infrastructure, grid suitability, battery, retrofitting, maritime eMobility, safety and security, green fleet, law, off-highway, big data, blockchain, etc.

Members of the German Federal Association for eMobility



The involvement of our members and partners in the different BEM events, exhibitions, publications, and projects on the national and international stage is, therefore, one of our most important tasks on a daily business. Moreover, we take care that our members get optimally connected to develop new cooperations and business models for a prompt, visible new mobility.



German Federal Association
for eMobility

www.bem-ev.de